



## Rotary Club of Mariposa Yosemite Art, Wine & Wheels (EVENT MAY 25, 2024)

Our 18th Annual Art, Wine & Wheels event will be held on May 25, 2024 on the Historic Mariposa County Courthouse lawn. This is a fundraising affair for the Rotary Club and a fun gathering for residents and visitors to Mariposa County. We feature locally produced wines in conjunction with a variety of artwork created by regional artists. To add to the atmosphere we present jazz music, several types of food from local eateries, and classic cars which are on display. Our prior events have had an estimated attendance of over 500 people.

While entry to the Festival is free, funds are raised by selling imprinted wine glasses with tasting tickets for sampling wines from various wineries and raffles. In addition, we seek support from our local community and businesses through event participation, the sale of booth spaces, and sponsorships.

Rotary uses the funds raised for numerous Community Giving grants to many local organizations, disaster relief efforts, scholarships for local students, and humanitarian projects through both club sponsored activities and through Rotary International.

Our Tax Identification Number is 20-0564388. Thank you for your support.

### Sponsorships, Advertising and Donations:

#### Event Sponsor - Mariposa Slate (taken)

- Your organization's name and logo embossed on event glasses
- Six complimentary wine glasses with six tastings each
- Full-page color advertisement in the Festival Brochure
- Advertising and recognition via various media outlets
- Social media postings

#### Gold Sponsor - \$2000

- Six complimentary wine glasses with six tastings each
- Full-page color advertisement in the Festival Brochure
- Advertising and recognition via various media outlets
- Social media postings

#### Silver Sponsor - \$1000

- Four complimentary wine glasses with six tastings each
- Full-page advertisement in the Festival Brochure
- Advertising and recognition via various media outlets
- Social media postings

#### Bronze Sponsor - \$500

- Two complimentary wine glasses with six tastings each
- Half-page advertisement in the Festival Brochure
- Advertising and recognition via various media outlets prior to and during event

- Social media postings

**Business Card Ad - \$100**

- Business card in the Festival Brochure

Donations & business cards must be received by **May 1, 2024 to be included in the Brochure.**

**Mail:** Rotary Club of Mariposa Yosemite  
Attention: John McCamman  
PO Box 334  
Mariposa, CA 95338-0334

**Drop off:** Sierra Tel (5151 Bullion St) in an envelope addressed to Debbie Peters.

**Email:** brochure artwork and digital business cards may be emailed to [jmccamman@gmail.com](mailto:jmccamman@gmail.com).

Questions or comments regarding sponsorships may be directed to John McCamman at 916-591-5600 or [jmccamman@gmail.com](mailto:jmccamman@gmail.com).

**WE LOOK FORWARD TO SEEING YOU AT THE 18TH ANNUAL  
ART, WINE AND WHEELS EVENT**